

widget - choose design

YP logo

Part of the new 

Create Widget

Choose DesignCustomize SearchGet Code

Widget Size:

☒ Sidebar (# x #)

☐ Square (# x #)

☐ Rectangle (# x #)

Widget Style:

image

image

image

Widget Colors:

Indigo

Indigo

Orange

Charcol

Background:

Title Text:

Link Text:

Body Text:

next

c3cf98

OKCancel

Preview

widget

Drag and drop interface allows users to choose best widget size for webpage

Once user selects the pull-down menu, color swatch and name appear

User may modify default colors. Selecting the pull-down menu launches the color picker.

Page Fold

customize search

YP logo

Part of the new 

Create Widget

Choose Design

Customize Search

Get Code

Set Search Location:

City, State, Zip Code

Widget Title:

Ex: Best Pizza Joints in LA

Search Type:

☐ YELLOWPAGES.COM

☐ Categories Only

Categories:

Enter up to 5 categories

p

Florists, hotels, restaurants

Pizza

Plumber

Related Categories:

Category [add](#)

Category [add](#)

Category [add](#)

Category [add](#)

Category [add](#)

Category [add](#)

sidebar

User types in a category. System will use auto-complete and predictive text to help them define categories

Once a user types in a category, "related categories" will appear dynamically below the textbox. User will be able to select a related category and add it to the textbox.

Page Fold

previous

next

grab code

YP logo

Part of the new 

Create Widget

Choose Design

Customize Search

Get Code

☐ Notify me of new features

☒ I have read and agreed to the [Terms of Service](#)

Widget Code: Copy and paste to your web site or blog

<script type="text/javascript">var _starttime = new Date().getTime();</script>

<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />

<meta name="KEYWORDS" content="Projects/Traffic Projects/Widget/POC 1" />

<meta name="robots" content="index,follow" />

<link rel="shortcut icon" href="/favicon.ico" />

<meta name="generator" content="MindTouch Deki Wiki 1.9.0b" />

<title>POC 1 - Research & Development</title>

previous

sidebar

Display widget

Code only appears after user submits to terms of service.

Page Fold

widget

YP logo

Widget Title

Choose a Category

Enter a Business Name

submit

Anna's Italian Restaurant

10929 W. Pico Boulevard
Los Angeles, CA 90064

(310) 474-0102

King Cole Pizza

612 S Lorena St
Los Angeles, CA 90023

Hard Times Pizza

2664 Griffith Park
Los Angeles, CA 90008

Angeli Caffè

7274 Melrose Ave
Los Angeles, CA 90046

Angelino's Pizza

2201 W Washington
Los Angeles, CA 90057

King Cole Pizza

612 S Lorena St
Los Angeles, CA 90023

(323) 268-4145

Visit Web Site

Family Owned Since 1972
Celebrate Your Special Events
Wide Selection Of Pizzas

Send to Mobile | Map It | Email It | Get Directions | Search Nearby | Save This Listing | Save a Note

BUSINESS DETAILS

General Information

Maps & Directions

User Reviews

Products & Services

THIS BUSINESS IS LISTED UNDER:

Italian Restaurants

Restaurants

Pizza

IS THIS YOUR BUSINESS?

Make this listing even better!

★★★★★

Based on 2 reviews.

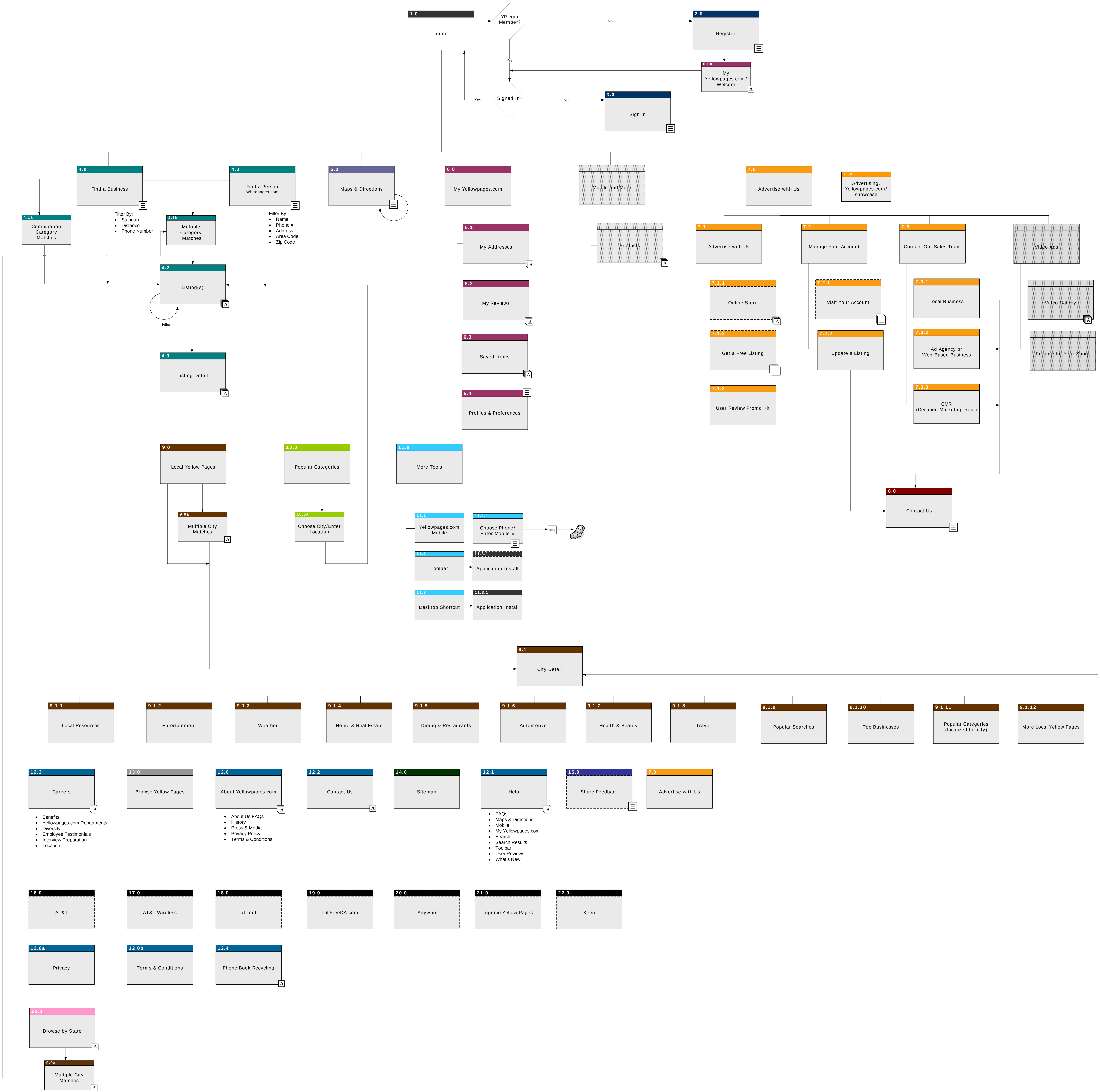
Rate it | Read Reviews

Hours of Operation:

Mon-Thu 11am-10pm, Fri-Sat 11am-12midnight, Open 7 Days a Week

Selecting the business name launches a bubble of the ypc mip page

Once user selects submit, the search results appear below in a layer



Page Fold

YP logo

Ad Store
Mobile & More

Top Searches

Hospitals, radio stations,
schools, restaurants,
animal shelters,
auto repair, florists,
pizza, movie
theaters, bars and
nightclubs, weather,
traffic, newspapers

Hot List

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Got a Great Idea?

An area for descriptive copy

Tell Us!

Find a BusinessFind a PersonFind a City GuideGet Directions

Name, category and location

Find

* Find out how to search Yellowpages.com from your cell

Seasonal

Quisque aliquam Praesent a erat.
Suspendisse bibendum pede nec dolor.
Aliquam leo quam, pulvinar facilisis, iaculis
vitae, vulputate ut, augue. Phasellus eu
libero quis leo aliquam elementum. Quisque
ut diam. Duis consequat gravida magna.
Vivamus iaculis ultricies arcu.

Related Searches

Name

Name

Name

Recent Reviews

Name
Restaurant Name

★★★★★

Review copy...

Read more >

Name
Restaurant Name

★★★★★

Review copy...

Read more >

Name
Restaurant Name

★★★★★

Review copy...

Read more >

Name
Restaurant Name

★★★★★

Review copy...

Read more >

Name
Restaurant Name

★★★★★

Review copy...

Read more >

468x60 Advertisement

WeatherTraffic

Get your local weather

Location, zip code

Go!

EventsLocal to me

Today

Event Name

Event Name

Event Name

Tomorrow

Event Name

Event Name

Event Name

Upcoming

Event Name

Event Name

Event Name

View all >

Location, zip code

Go!

Location, zip code

Go!

YPC Internal Promo

Notes

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AT&TAT&T Wirelessatt.netTollFreeDA.comAnyWho

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Part of the newat&t

Yellowpages.com

Information Architecture

Homepage

Last Modified 15 Jul, 2008

Page 1 of 5

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search results

YP logo

Find a Business

Find a Person

Location

Business:

Phone Number

Name or category

City, state or zip code

Find

Sign In

Register

Maps

Local Guides

Mobile & More

Ad Store

Results for : Pizza

1-10 of 250

Related Keywords

Hospitals, radio stations, schools, restaurants, animal shelters, auto repair, florists, pizza

Narrow your search by:

[Filter]

[Filter]

[Filter]

Category

[Category Name] [#]

[Category Name] [#]

[Category Name] [#]

[Category Name] [#]

Distance

1 mi

5 mi

10mi

25 mi

Features

Hear More

Video

Website

Coupons

Surrounding Locations

[Location Name] [#]

[Location Name] [#]

[Location Name] [#]

[Location Name] [#]

A - Z

ABC [#]

DEF [#]

GHI [#]

JKL [#]

Print

Name

Distance

Rating

1

X

House of Petals

(323) 458-7891

www.website.com

810 S. Flower St

Los Angeles, CA 90019

.20 mi

★★★★★

Based on 2 reviews

video

Write a Review

Send to Email

Save Listing

Hours of Operation:

This is a line that describes the business

Hear More

Click to Call

Get Coupon

2

X

House of Petals

(323) 458-7891

www.website.com

810 S. Flower St

Los Angeles, CA 90019

.20 mi

★★★★★

Based on 2 reviews

Write a Review

Send to Email

Save Listing

Hours of Operation:

This is a line that describes the business

Hear More

Click to Call

Get Coupon

3

X

House of Petals

(323) 458-7891

www.website.com

810 S. Flower St

Los Angeles, CA 90019

.20 mi

★★★★★

Based on 2 reviews

image

Write a Review

Send to Email

Save Listing

Hours of Operation:

This is a line that describes the business

Hear More

Click to Call

Get Coupon

4

X

House of Petals

(323) 458-7891

www.website.com

810 S. Flower St

Los Angeles, CA 90019

.20 mi

★★★★★

Based on 2 reviews

Write a Review

Send to Email

Save Listing

Hours of Operation:

This is a line that describes the business

Hear More

Click to Call

Get Coupon

< previous

1

2

3

4

5

next >

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Phone Book Recycling

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Some data provided by Amacai and Acxiom.

Part of the new

at&t

Notes

Page Fold

YP logo

Find: [Business](#) [People](#) [Reverse Lookup](#) [Local](#)

Location:

*Find out how to get local YELLOWPAGES from your cell

Sign In

Register

66

Search

Local YELLOWPAGES

Products

Ad Store

Browse local YELLOWPAGES

ABC

City Name

City Name

City Name

DEF

GHI

JKL

MNOP

QRST

UVW

XYZ

Popular locals

Featured local YP

Top Spots

Review-driven

Create local guide promo

Why Go?

Intro copy

Business Name

Business Name

Business Name

Business Name

Business Name

What to See,Do,Eat,Drink,Shop

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Business Name

Local Shots

Flickr or user-uploaded images

Mobile promo

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New listings

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Phone Book Recycling

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Some data provided by [Amacai](#) and [Acxiom](#).

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Notes

Yellowpages.com

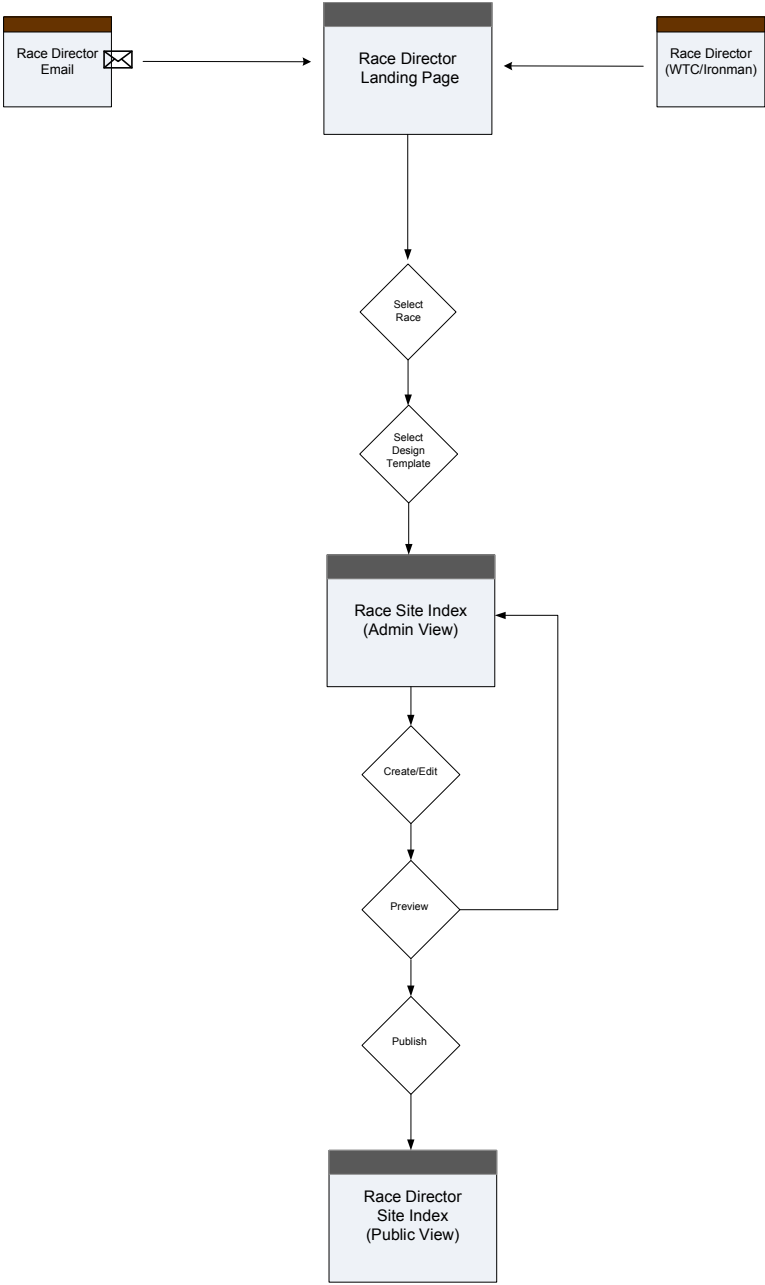
Information Architecture

local yp

Last Modified 15 Jul, 2008

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1. Template
- The template will be divided into 3 columns
- Each column will be 265 pixels wide
- The template will have a left gutter of 175 pixels
2. Each template will have a race banner
- The banner will be 1000 pixels wide
- It will link to the homepage from all pages except home
- It will be a fixed module with an xml feed of race title, location and date
3. Each template will have global navigation
- The navigation will be fixed for the template
- The font will be html and no larger than 12 pts.
- 3a. Global navigation will consist of the following:
- home links to homepage_index.html

- event info links to event_index.html

- training links to training_index.html

- sports nutrition links to sports_nutrition_index.html

- community links to community_index.html

- sponsors links to sponsors_index.html

- ecommerce links to ecommerce_index.html
4. Welcome module
- The module will occupy the left gutter and one column, 440 pixels
- It will be editable by the race director
- 4a. Module will consist of the following:
- title text

- image

- copy area
5. User Modules
- The modules will occupy 1 column each, 265 pixels
- They will link as follows:
- my weekly training to powerbar.com/powercoach

my weekly nutrition to nutrition_weekly.html

my route finder to training_routefinder.html

expert advice to community_expert.html
- 5a. Module will consist of the following:
- title text

- descriptive copy

- go! button
6. Weather module
- Module will occupy 2 columns, 530 pixels
- It is database-driven with content determined by race location
- 6a. Module will consist of the following:
- title text

- weather information
7. Weekly Nutrition Article module
- Module will occupy 2 columns, 440 pixels
- Module will link to the Sports Nutrition Article index page
- Article is database-driven
- 7a. Module will consist of the following:
- article title text

- image

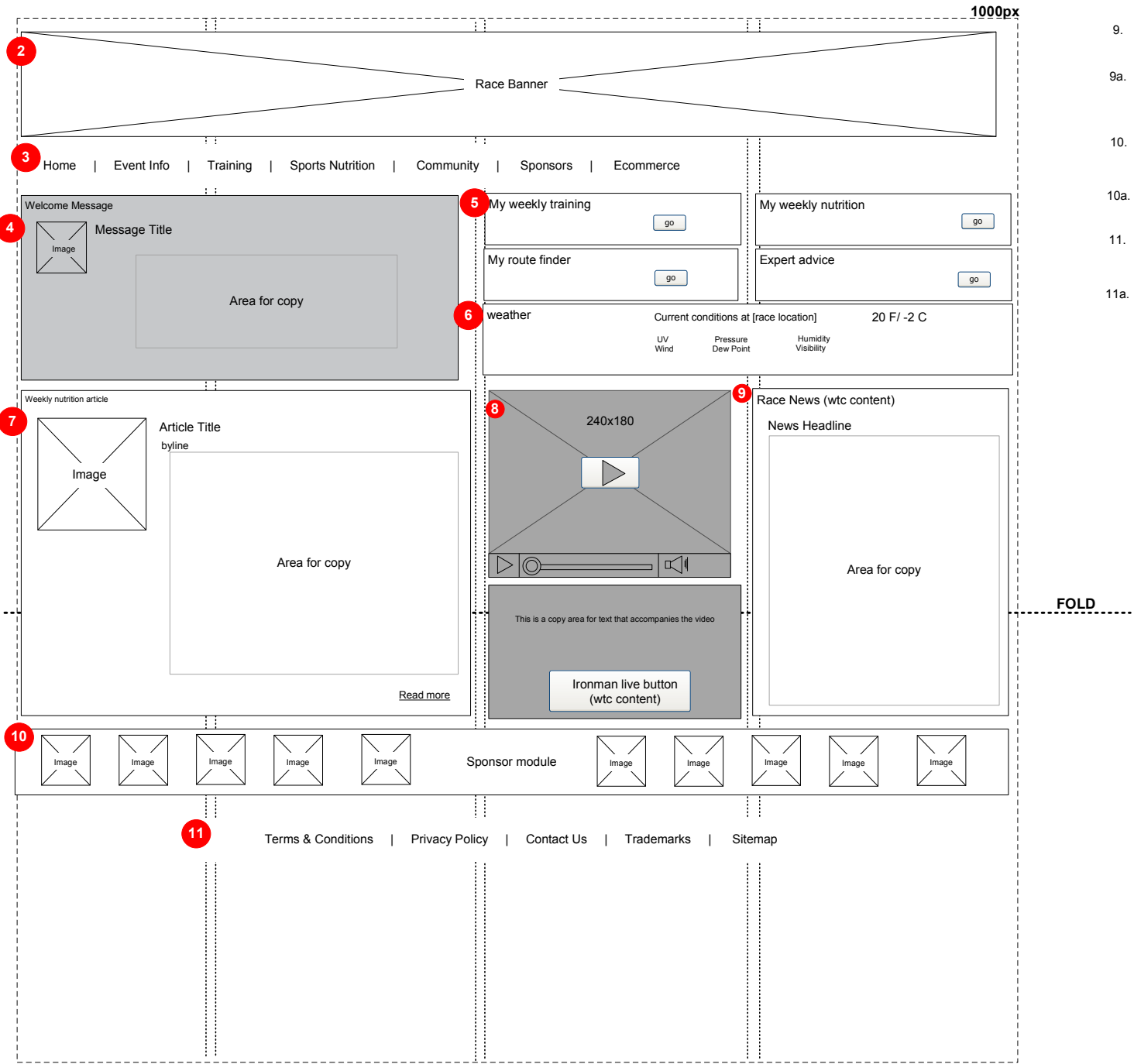
- area for copy

- read more textlink
8. Video Module
- Module will occupy 1 column, 265 pixels
- The module will contain a default video with the ability for race director's to upload their own
- 8a. Module will consist of the following:
- video player 240x180 pixels

- an area for copy

- a button linking to ironman live

button will be time-based and appear only during racetime



9. Race News Module
- The module will occupy 1 column, 265 pixels
- It is a database-driven module with a content from wtc
- 9a. Module will consist of the following:
- title text

- copy area
10. Sponsor's module
- Module will occupy 3 columns, 795 pixels
- Content will be provided by race directors
- 10a. Module will consist of the following:
- images
11. Footer module
- Module will occupy 4 columns, 1000 pixels
- Module will be fixed
- 11a. Module will consist of the following:
- Terms & Condition

- Privacy Policy

- Contact Us

- Trademarks

- Sitemap

1. Welcome module
- The module will be accessible in Administrative/Edit mode once a race director is logged in
- It will be editable by the race director
- 1a. Module will consist of the following:
- title text

- image

- copy area

- create/edit button button will toggle based on state
2. Upload Message Module
- The module will allow race directors to upload a custom welcome message and a photograph
- Module will have a character countdown to inform how much more copy may be entered
- Module will have strict filtering
- Uploaded image will be resized to 50x50 pixels
- 2a. The module will consist of the following:
- page title

- form title

- upload image textbox

- browse and upload buttons

- create title textbox

- scrolling textbox

- character countdown

- preview button

- publish button
3. Preview Module
- Module will display how the layout will appear when published
- It will launch in a new browser window
- 3a. Module will consist of the following:
- title text

- descriptive copy

- image

- close button



Welcome Message Module – Upload View

Upload Welcome Message

Upload Image:

browse

upload

Create Title:

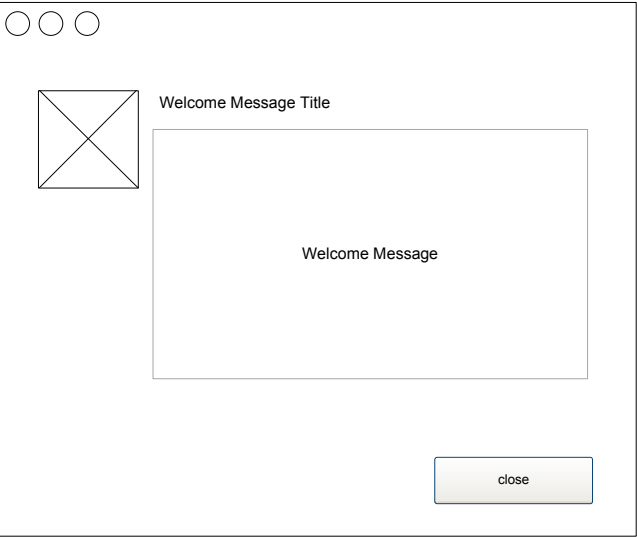
Create Message

You have 500 characters left

preview

publish

Welcome Message Module – Preview Window



1. Upload Video
- Video will be uploaded, managed and stored on google video
2. Upload Video Module
- The module will allow race directors to upload a custom video and descriptive copy
- Module will have a character countdown to inform how much more copy may be entered
- Module will have strict filtering
- Video size will be 240x180
- 2a. The module will consist of the following:
- page title

- video title

- title textbox

- embed html title

- scrolling textbox

- scrolling textbox, copy

- character countdown

- preview button

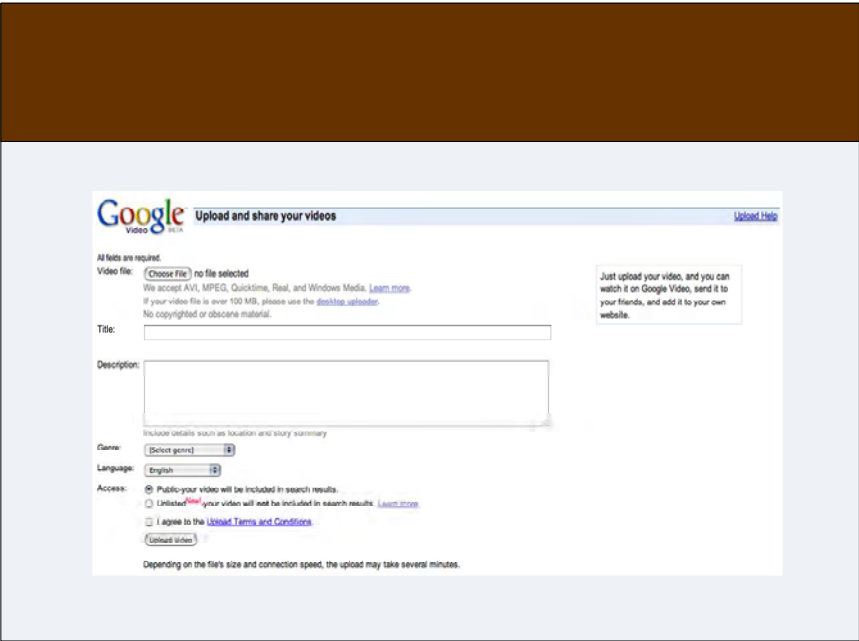
- publish button
3. Preview Module
- Module will display how the layout will appear when published
- It will launch in a new browser window
- 3a. Module will consist of the following:
- title text

- descriptive copy

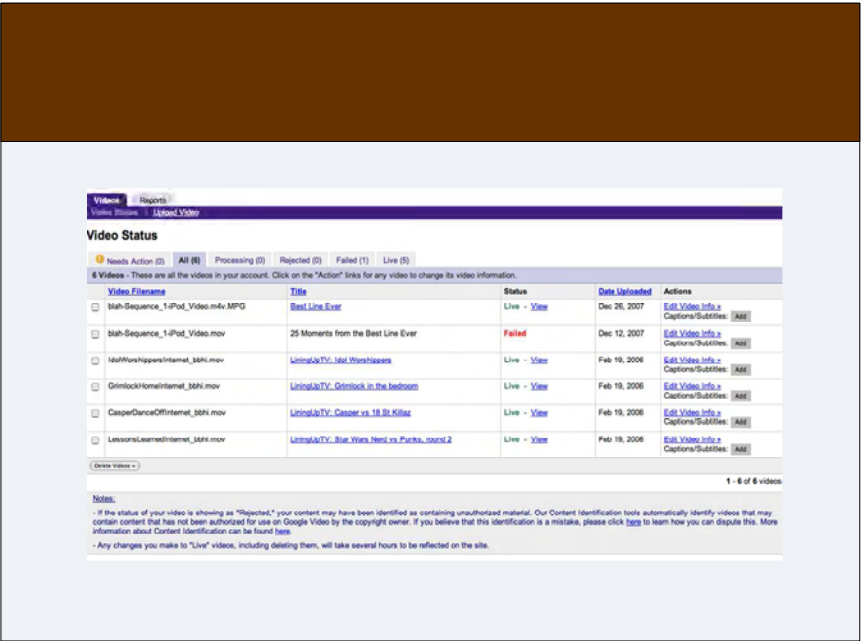
- video

- close button

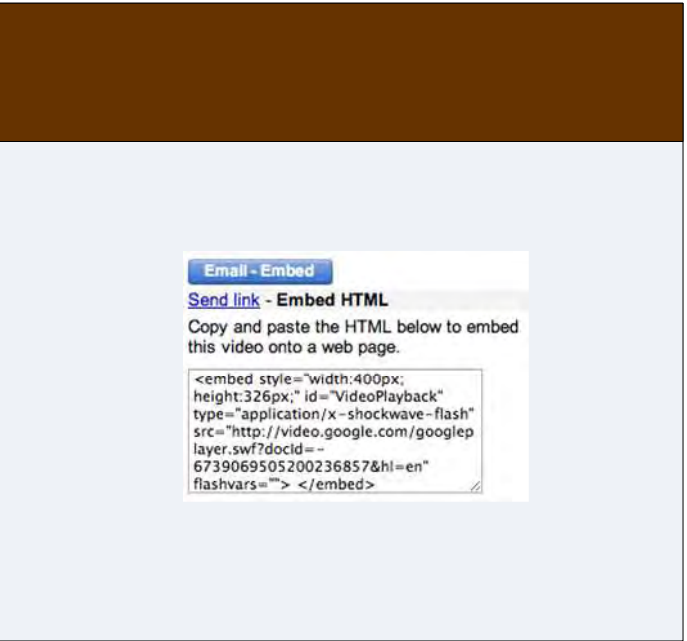
Upload Video Module – External Upload View



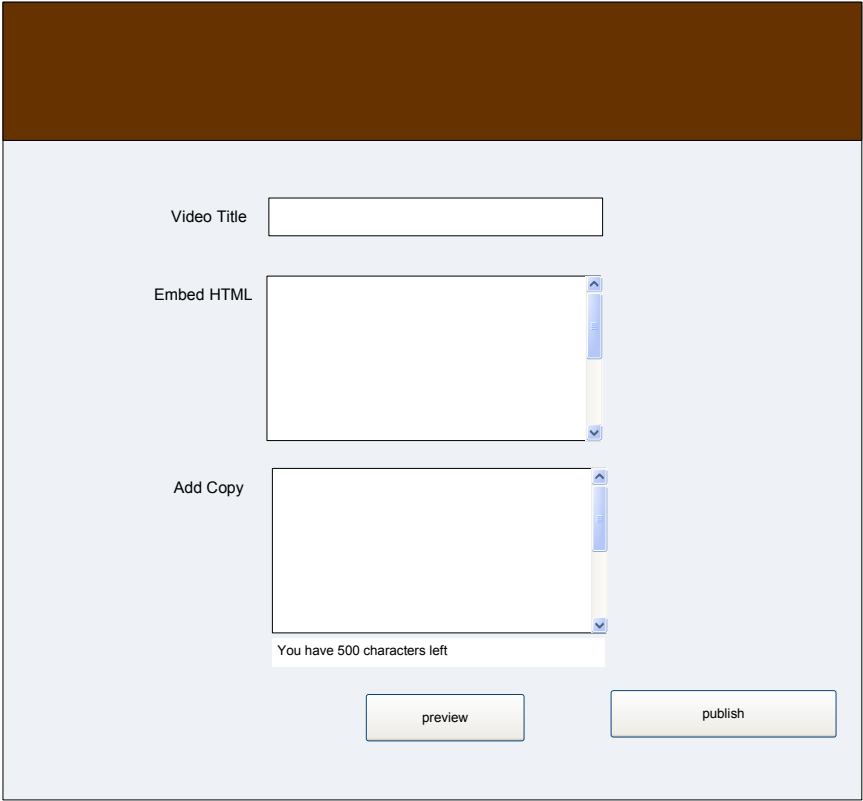
Upload Video Module – External Storage View



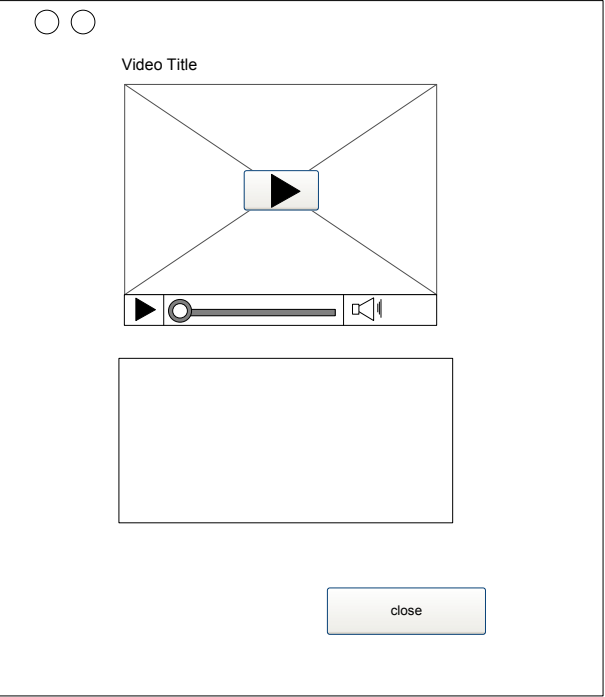
Upload Video Module – Embedded Code View



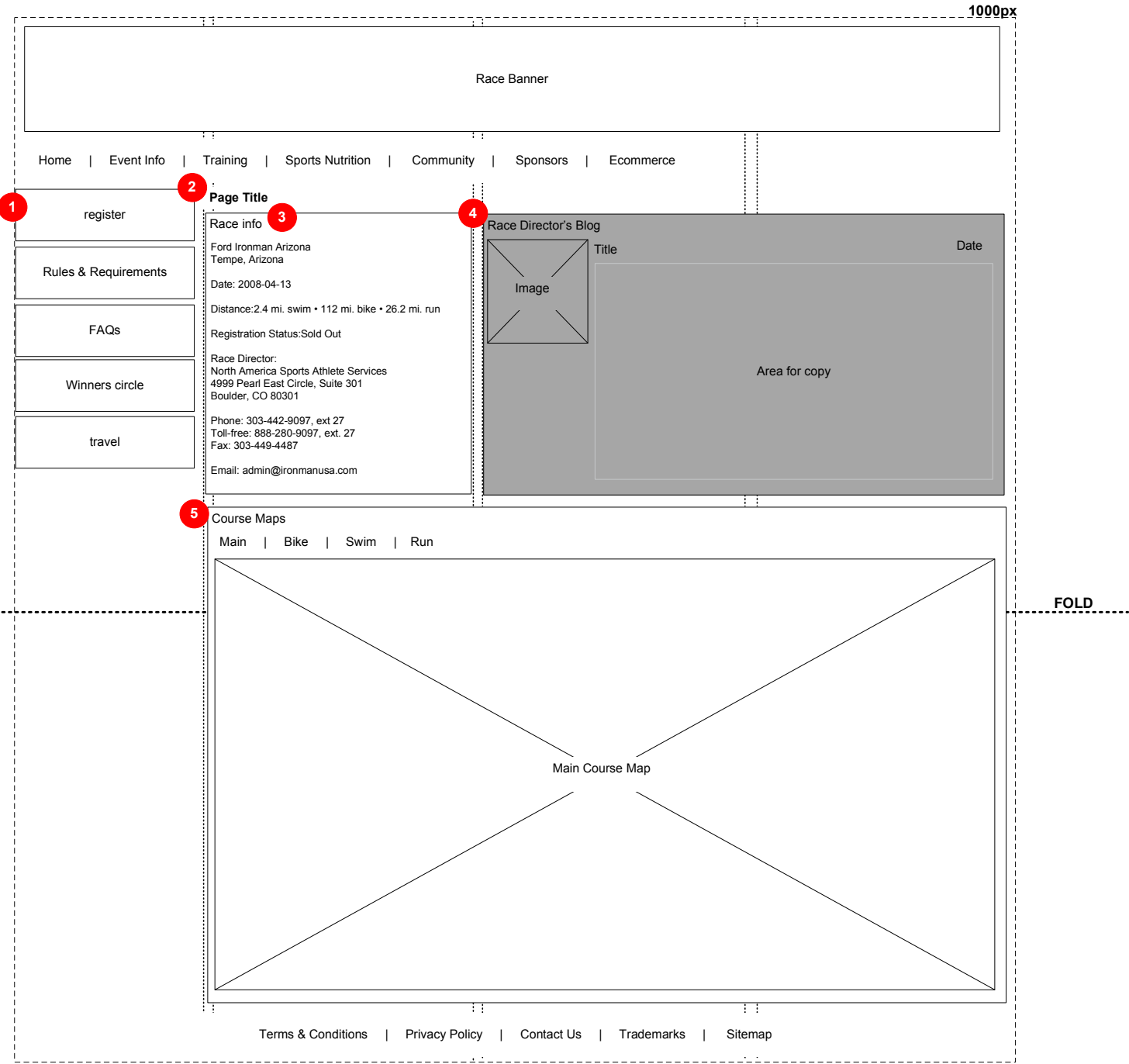
Upload Video Module – Upload View



Upload Video Module – Preview



1. The Event Index will have a left gutter of 175 pixels
- 1a. The gutter will consist of the following buttons:
 - register links to an external registration form (active.com)
 - rules & regulations links to [www.nasports.com/RaceRules.pdf](#) (launches a pdf in a new window)
 - FAQs links to [event_faqs.html](#)
 - winner's circle is database-driven content from wtc
 - travel links to [event_travel.html](#)
2. Page Title
3. Race Info module
 - Module will occupy 2 columns, 530 pixels
 - Race details are database driven from wtc
4. Race Director Blog module
 - Module will occupy 1 column, 265 pixels
 - Content written and editable by the race director
- 4a. Module will consist of the following:
 - title text
 - image
 - copy area
 - date
5. Course Map module
 - Module will occupy 3 columns, 795 pixels
 - Maps will be uploaded by race directors
- 5a. Module will consist of the following:
 - 4 map images
 - title text



1. The Event FAQs will have a left gutter of 175 pixels
- 1a. The gutter will consist of the following buttons:
 - register links to an external registration form (active.com)
 - rules & regulations links to www.nasports.com/RaceRules.pdf (launches a pdf in a new window)
 - FAQs links to event_faq.html
 - winner's circle is database-driven content from wtc
 - travel links to event_travel.html
2. Page Title
3. FAQs module
 - Module will occupy 2 columns, 430 pixels
 - It will contain race FAQs uploaded or input by race directors
- 3a. Module will consist of the following:
 - category title text
 - question copy area
4. Upload FAQs Module
 - The module will allow race directors to upload or create faq content
 - Module will have a character countdown to inform how much more copy may be entered
 - Module will have strict filtering
- 4a. The module will consist of the following:
 - page title
 - form title
 - upload image textbox
 - browse and upload buttons
 - create title textbox
 - scrolling textbox
 - character countdown
 - preview button
 - publish button
4. Preview Module
 - Module will display how the layout will appear when published
 - It will launch in a new browser window
- 4a. Module will consist of the following:
 - title text
 - faqs
 - close button

Race Banner

Home | Event Info | Training | Sports Nutrition | Community | Sponsors | Ecommerce

1register

Rules & Requirements

1FAQs

Winners circle

travel

2Page Title

3Choose a Category:

Category

Placeholder for a Question

Placeholder for an Answer

Category

Placeholder for a Question

Placeholder for an Answer

Category

Placeholder for a Question

Placeholder for an Answer

Category

Placeholder for a Question

Placeholder for an Answer

Terms & Conditions | Privacy Policy | Contact Us | Trademarks | Sitemap

Create FAQs

Upload FAQs

browse

or

upload

Create FAQs

Choose Category

Question:

Answer:

You have 500 characters left

Upload another

submit

Preview

Welcome Message Title

Welcome Message

close

 OIC

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1. Page Title
2. The Community Index will have a left gutter of 175 pixels
- 2a. The gutter will consist of the following buttons:

- forums link to 3rd party forum software and will open in a new window
3. Forums module

This module will occupy 2 columns, 530 pixels

It will contain an overview of the current forum discussions
- 3a. Module will consist of the following:

- Forum, topic, posts and recent post title text

- category name

- topic title

- post number

- recent post date
4. What's Hot module

This module will occupy 1 columns, 265 pixels

It is not editable

It will contain a mix of marketing and news content from PB, NAS & WTC
- 4a. Module will consist of the following:

- title text

- headline
5. Ask the Nutrition Expert module

Module will occupy 3 columns, 795 pixels

Module will be populated with nutrition questions and answers and will allow a user to type in a question
- 5a. Module will consist of the following:

- title text

- questions

- answers

- expert name

- question text entry box

- submit button

- character count limit
6. Q&A Library module

This module will occupy 3 columns, 795 pixels

It will contain questions and answers posted to the site

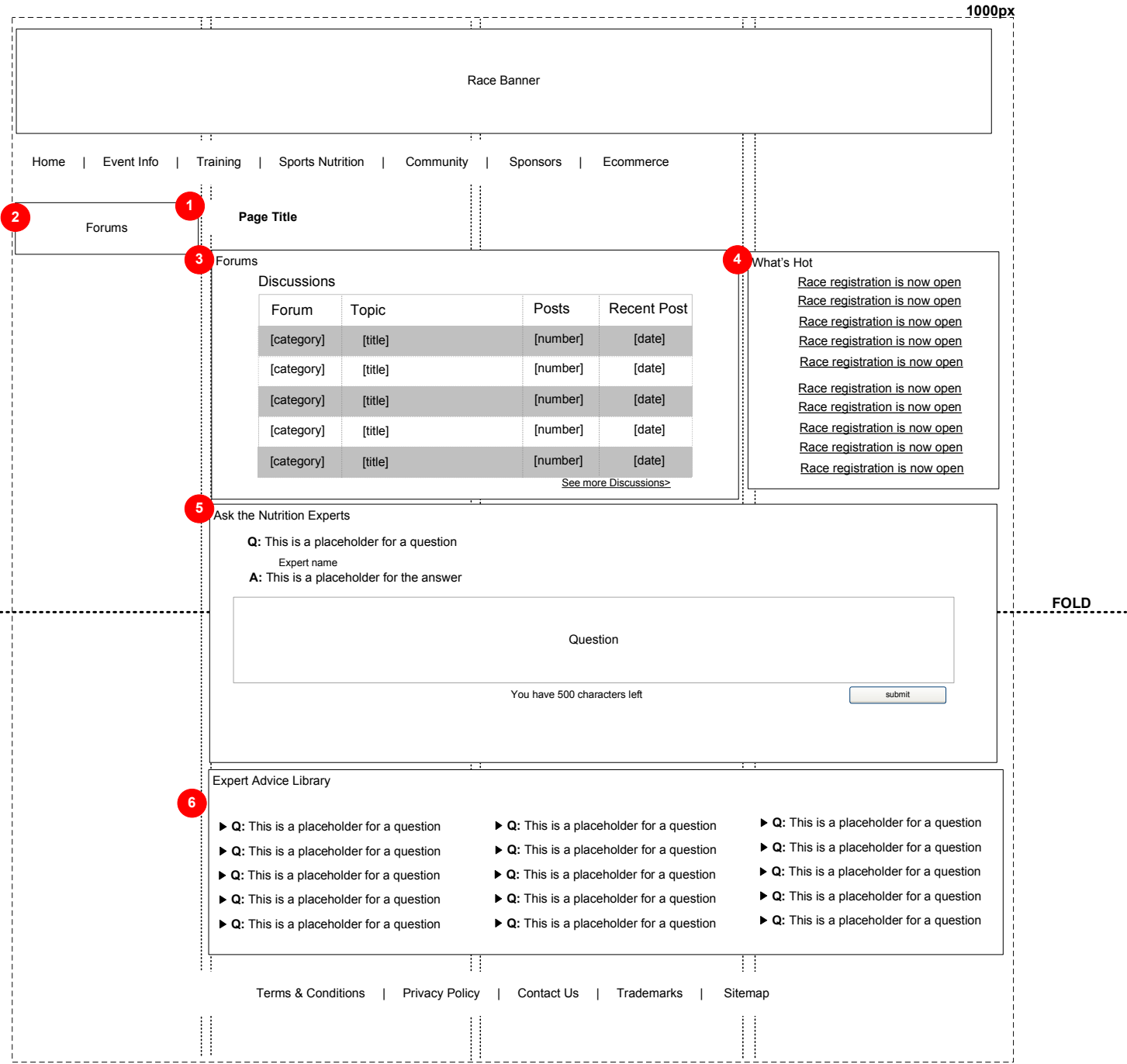
Questions will be displayed and the answers will be exposed based on user selection
- 6a. Module will consist of the following:

- title text

- question copy

- answer copy

- open/close functionality



1. The Event Index will have a left gutter of 175 pixels
- 1a. The gutter will consist of the following buttons:
 - hydration calculator links to training_hydrattion.html
 - training calander links to training_calander.html
 - my route finder links to training_route.html
 - calorie calculator links to training_calorie.html
2. Page Title
3. Expert Blog module
This module will occupy 2 columns, 530 pixels
It is not editable
Content will come from powerbar.com
- 3a. Module will consist of the following:
 - title text
 - image
 - copy area
 - date
4. Video module
Module will occupy 1 columns, 265 pixels
It is not editable
Content will come from powerbar.com
- 4a. Module will consist of the following:
 - 1 video playback area
 - title text
 - copy area
5. Downloadable Guide module
Module will occupy 1 columns, 265 pixels
It will contain a guide in pdf format that users can download
- 5a. Module will consist of the following:
 - pdf file
 - title text
 - copy area
6. Training Tips module
Module will occupy 1 columns, 265 pixels
- 6a. Module will consist of the following:
 - title text
 - copy area
6. Article Archive module
Module will occupy 1 columns, 265 pixels
- 6a. Module will consist of the following:
 - title text
 - image
 - article headline
 - article date
 - see more textlink
7. Sponsors module
Module will occupy 3 columns, 795 pixels
Module will reused from homepage_index.html
- 7a. Module will consist of the following:
 - images

