Power Bar International

Proposed Feature Sets for Content Management System

Department	Item #	Requirement	Item Subset #	Features	Descriptions	Priority Web Team	Priority Business Team	Notes
Phase 1 Features								
Templates								
	1.1	Allow Race Directors to choose a design template						
			1.1a	create interface that allows choice of design template	Race Directors will have the ability to choose a template with a unique layout for their site			templates will each have a unique navigation, design and layout
			1.1b	create (x) unique design templates				templates will be fixed. RD's will not have the ability to modify
			1.1c	allow for template preview				
	1.2	Allow RD's to create an email newsletter						
			1.2a	create (x) newsletter template	RD's wil plug content into template and template will create an html and pdf version to display and distribute			
Content								
	2.1	allow rd's to upload custom content						
			2.1a	create interface that allows the uploading of custom content				
			2.1b	allow editing and deleting of content				
			2.1c	allow ability to save uploaded content	this includes saving any work in progress			
			2.1d	allow preview of content				
Image Gallery								
	3.1	Allow RD's to upload images to gallery						
			3.1a	provide an image gallery for race photos	include image specifications			
			3.1b	allow ability to save uploaded images	includes saving images in progress			
			3.1c	allow ability to create image titles				
	3.2	create welcome page for new users						
			1.20a	provide welcome message				
			1.20b	provide direction for users on what they should do next	make next steps links			
	1.4	review member sign up flows			make sure the user sign up flows are intuitive and bulletproof			
			1.37a	capture coach re-direct address	provide a form field in registration for coaches to enter their re-direct address			check technical feasibility
			1.37b	ability for a user to enter coach's name	add a field on registration form so users can request a specific coach			
existing feature		account/profile create/edit						
existing feature		login/password/remember me/forgot password						
Content								
	1.4	Display a user's coach name on all pages						
			1.4a	display coach's name at all pages and in the same place on every page				
	1.5	Integrate game with other site content						
			1.5a	provide opportunity to enter, see winners or learn about throughout site				
			1.5b	create a "featured winner" module to display throughout site	may display video or still photos with copy in modules			
	1.1	ability for users to contact a coach to learn more						
			1.10a	create a module for guest or club members to learn about mdb opportunities, such as upgrading	current biz rules will apply			
	1.2	Define all process for users			create a process for any piece of functionality that has more than 2 steps			
			1.8a	confine any process to a brief series of steps	4-5 maximum			
			1.18b	display process clearly and prominently				
			1.18c	highlight current step in process				
			1.18d	provide a page to end process and display next steps	*if appropriate			
existing feature		Chat Rooms			create clear and prominent entry points to chat rooms			
existing feature		mydb page/wsey redirect						
existing feature		WOWY						
existing feature		Fit tips and articles						
existing feature		mich's ladder						
existing feature		Meal plans						
existing feature		Recipes						
existing feature		Trainers and Experts						
existing feature		Member Gallary						
existing feature		email my coach						
existing feature		Tony's Mailbag						
existing feature		subscription manage/sign up						
existing feature		Help and FAQ's						
existing feature		game sign up/rules						
existing feature		legal disclaimers						
existing feature		terms of use						
existing feature		privacy policy						
existing feature		copyright footer						
existing feature		Welcome and T&C acceptance page for new members (coming from flat file)						
existing feature		Newsletters - current and archived						
existing feature		Contact Us / Feedback						
existing feature		Single opt-out page		different from the "Manage My Subscriptions" page. It's what a user sees if they click the opt-out link at the bottom of an email				
existing feature		My/beach/body email account interface		an older feature that is not available to new users				
existing feature		Winners Forms		page with legal forms for daily contest winners				
Coach Tools								
	2.1	feedback for coaches						
			2.1a	provide users with a link to contact their coach				
	2.4	Create custom homepage templates for coaches						homepage will have 3 potential views: public, private and back office
			2.4a	provide fixed # of templates to choose from				
			2.4b	allow coaches to add custom content	give coaches the ability to write and produce their own content to publish to the site			follow current biz rules for content submission
		Require coaches to spend time in chatrooms each week						
existing feature		Specific coach corners						
existing feature		Coache Corner section						
existing feature		Coach chatrooms		part of the old MyBB site that we never finished migrating, but could be a nice tool for Coaches				
Shopping Cart ByDesign								
	1.3	shopping cart			add messaging and review for consistent and error free functionality			
existing feature		direct linking to product from external link						
Video								
	3.1	Video email						
			3.1a	create email template to include video module	video would be embedded in the email			
	3.5	trainer's tips						
			3.5a	add context to existing tips	add user's question, etc...			
Messaging								
	4.5	Create "It starts with you" experience						
			4.5a	create consistent messaging and site experience for users				
			4.5b	refine mdb messaging				
	4.1	Determine upgrade/upselling opportunites						can the module be used throughout the site?
			4.1a	define opportunities for internal promotions				
	4.2	Balance site content between copy and media						
			4.2a	define content strategy for the new site				
existing feature	1.2	promote daily prize winners throughout site			use banners that currently exist			
Administrative Tools								
	1.2	site messaging						
			1.23a	define messaging conditions	login errors, thank-yous, form errors			
			1.23b	display error type and next steps				
		email confirmations						
existing feature		Administration tools						
Business Rules								
existing feature		coach assignment business rules						
In Development								
	3.2	Video mgmt interface			Admin interface to allow Scott / Sam to update the weekly homepage and See The Game videos themselves.			
	1.7	Create winner's pages			*see current requirements doc			
Updates								
content		add % beside the word "Body Fat"		Enter your personal statistics	track your personal transformation (game, profile)			
		change: Tell us what your goal is, and how you intend to achieve it. Update your transformation story as you see progress as this story will be (part of the judging in the Million Dollar Body Solutions Story contest		Your Transformation Story	(game, profile)			
		add before and after example photos		Progress photos	(game, profile)			
		change button label from "Add Photos" to "Submit"		Progress photos	(game, profile)			label should say "Upload Photos"

Million Dollar Body Site Feature Sets

Proposed Feature Sets for Requirements

Department	Item #	Requirement	Item Subitem #	Features	Descriptions	Derry notes	Priority Web Team	Priority Business Team	Notes
Phase 1 Features									
Navigation									
	1.1	Create Global Navigation and Sub Navigation							
			1.1a	create 1 global and 1 sub-navigational module for both wesej and mdb	combine all navigation , making it centralized and persistent so that it is available to users at all times from the same location				
			1.1b	additional navigation will be available at the page level (links from within content)	provide links to navigation, features and content at the page level				users tend to ignore global navigation and rely on links at the point of context
Tools									
	1.22	integrate fitness tools throughout the site							
			1.22a	make tools accessible in context	these are the tools that live on the current site				
			1.22b	provide easy access					
	1.19	create quickstart guides							these guides can be created around any topic/feature/function on the site, but will be created by coaches or by the internal team
			1.19a	smart and simple one-sheets	instructional content that helps users take next steps immediately				We need to define what type of content and/or process we create them for
			1.19b	define availability	which one-sheets are available to which users				
			1.19c	will be available at the point of context	we will place links to the guides wherever needed				
			1.19d	will also be included in an archive page(s)					
			1.19e	guides will be searchable					
	1.26	review existing game entry process			make the process quick and concise & have the appropriate scaffolds				
			1.26a	create online form	add a page header to differentiate between mandatory and optional include form fields for real entry information				may prepopulate fields with existing user information
			1.26b	don't take users out of the process	add ability to edit/enter data from within the form				
			1.26c	save information as a way of tracking user progress	allow users the opportunity to see previous information (snapshot of before and after weights)				this information could be displayed in a graph to track progress over time possibly including weight, weight loss, and different areas (mouth, sleep, etc. ...)
existing feature		Enter Success story contest			Has a mini-dashboard (story, workouts, buddies, favorites)				
	1.30	Community Communication Tools			provide a way for users to communicate with each other				available to all users
			1.30a	allow users to send messages to other users	create a "contact me" link				
			1.30b	provide a way for users to send messages within the system	create a send message form				
			1.30c	create a member directory	allow users to find other users to communicate with				
			1.30d	keep track of user messages	create a log file				
			1.30e	ability to block and accept messages	create an address book that includes this functionality				
	4.0	Admin tool to send emails to users			ability to create schedule and send email campaigns to users				
			4.0a	create form to enter email content					
			4.0b	create custom scheduling options					
			4.0c	ability to save emails in database	create archiving system and interface				
existing feature		Transformation Tracker							
existing feature		Diary							
existing feature		Target Heart Rate calculator							
existing feature		calculators (tools) - body fat, healthy weight							
existing feature		message boards							
existing feature		blogs							
existing feature		chatrooms (VIP and Public)							
existing feature		Profile Wizard		steps a new user through the creating their profile page the first time					
Registration & User Profile									
	1.3	Consolidate user account and profile information							
			1.3a	share username and screenname on both wesej and mdb	add to tds terms and conditions				this is not a single sign on for beachbody
			1.3b	add create screenname to registration form					users will create a profile during the sign-up process that will be same as their identity while on the site. The identity will allow up to 3 profiles to be created with unique personalized content, tools and information
	1.26	create welcome page for new users							
			1.26a	provide welcome message					
			1.26b	provide direction for users on what they should do next	make next steps links				
	1.37	review member sign up flows			make sure the user sign up flows are intuitive and bulletproof				
			1.37a	capture coach re-direct address	provide a form field in registration for coaches to enter their re-direct address				check technical feasibility
			1.37b	ability for a user to enter coach's name	add a field on registration form so users can request a specific coach				
existing feature		wcsuser/profile create/edit							
existing feature		login/password/remember me/forgot password							
Content									
	1.4	Display a user's coach name on all pages							
			1.4a	display coach's name all all pages and in the same place on every page					
	1.5	Integrate game with other site content							
			1.5a	provide opportunity to enter, see winners or learn about throughout site					
			1.5b	create a "featured winner" module to display throughout site	may display video or still photos with copy in modules				
	1.10	ability for users to contact a coach to learn more							
			1.10a	create a module for guest or club members to learn about mdb opportunities, such as upgrading	current tsc rules will apply				
	1.15	create personalized homepage for all users							personalized homepages are unique to each user. They have both a public and a private view
			1.15a	offer a choice of pre-determined content modules					
			1.15b	provide homepage set-up during registration	opportunity to skip				
			1.15c	allow users to update/edit page					
	1.18	Define all process for users			create a process for any piece of functionality that has more than 2 steps				
			1.8a	confine any process to a brief series of steps	4-5 maximum				
			1.18b	display process clearly and prominently					
			1.18c	highlight current step in process					
			1.18d	provide a page to and process and display next steps	'q' appropriate				
existing feature		Chat Rooms			create clear and prominent entry points to chat rooms				
existing feature		mybb pages/wesej redirect							
existing feature		MQWY							
existing feature		Fit tips and articles							
existing feature		mich's ladder							
existing feature		Meal plans							
existing feature		Recipes							
existing feature		Trainers and Experts							
existing feature		Member Gallery							
existing feature		email my coach							
existing feature		Tony's Mailbag							
existing feature		subscription management/opt-up							
existing feature		Help and FAQ's							
existing feature		game sign up/rules							
existing feature		legal disclaimers							
existing feature		terms of use							
existing feature		privacy policy							
existing feature		copyright footer							
existing feature		Welcome and T&C acceptance page for new members (coming from flat file)							
existing feature		Newsletters - current and archived							
existing feature		Contact Us / Feedback							
existing feature		Single opt-out page		different from the "Manage My Subscriptions" page. This is for user who if they follow the opt-out link at the bottom of an email					
existing feature		MyBeachbody email account interface		an older feature that is not available to new users					
existing feature		Winners Forms		page with legal forms for daily contest winners					
Coach Tools									
	2.1	feedback for coaches							
			2.1a	provide users with a link to contact their coach					
	2.4	Create custom homepage templates for coaches							homepage will have 3 potential views: public, private and back office
			2.4a	provide fixed # of templates to choose from					
			2.4b	allow coaches to add custom content	give coaches the ability to write and produce their own content to publish to the site				follow current tsc rules for content submission
		Require coaches to spend time in chatrooms each week							
existing feature		Specific coach corners							
existing feature		Coachs Corner section							
existing feature		Coach chatrooms		part of the old MyBB site that we never however migrating, but could be a nice tool for Coaches					
Shopping Cart ByDesign									
existing feature		direct linking to product from external link							
Video									
	3.1	Video email							
			3.1a	create email template to include video module	video would be embedded in the email				
	3.5	trainer's tips							
			3.5a	add context to existing tips	add user's question, etc...				
Messaging									
	4.0	Create "it starts with you" experience							
			4.0a	create consistent messaging and site experience for users					
			4.0b	refine mdb messaging					
	4.1	Determine upgrades/upselling opportunities							can the module be used throughout the site?
			4.1a	define opportunities for internal promotions					
	4.2	Balance site content between copy and media							
			4.2a	define content strategy for the new site					
existing feature	1.16	promote daily prize winners throughout site			use banners that currently exist				
Administrative Tools									
		email confirmations							
	5.1	Create reporting tools for business							
			5.1a	marketing would like to have lifecycle reports - what users are doing, bouncing and buying	ability for all internal teams to create, export and print reports				
existing feature		Administration tools							
Business Rules									
existing feature		coach assignment business rules							
UI Development									
	3.20	Video mgmt interface			Admin interface to allow Scott / Ian to update the weekly homepage and Side The Game videos themselves				
	1.1	Create winner's pages			"see current requirements doc				
Updates									
content									

Million Dollar Body: Site Feature Sets

Proposed Feature Sets for Requirements

Department	Sub-D	Requirement	Sub-Subset #	Features	Descriptions	Delivy notes	Priority Beta-Notes	Priority Beta-Notes Tagged	Notes
Phase 1: Features									
Navigation									
	1.1	Create Global Navigation and Sub Navigation							
			1.1a	create 1 global and 1 sub nav(which should be the same) and test					
			1.1b	additional navigation will be available at the page-level (more than one) content	provide links to navigation, features and content at the page-level				users tend to ignore global navigation and rely on what is at the point of consult
Tools									
	1.2	Create Dashboard			the dashboard is a module of quick links or a dashboard accessible from a page. The dashboard will be available to all users.				
			1.2a	ability for users to customize	allow users to display data that is important (skills) to them. Each peer group will have the ability to create a dashboard based on their access to functionality				users will have a choice of pre-defined options to display
			1.2b	ability to show/hide the items	keep dashboard compact				
			1.2c	ability to maximize/minimize display	keep dashboard compact				
	1.23	integrate fitness tools throughout the site							
			1.23a	make tools accessible in context	these are the tools that live on the current site				
			1.23b	provide easy access					
	1.14	Provide a default workout calendar for new users (all/part)							must have the option to cancel or push out workouts (not skip a workout)
			1.14a	add "choose workout" to create profile					
			1.14b	display default calendar with opportunity to customize					
	1.15	create quickstart guides							these guides can be created around any content or process on the website. They can be created by coachees or by the internal team.
			1.15a	email and simple one-sheets	instructional content that helps users take next steps immediately				
			1.15b	define availability	which one sheets are available to which users				
			1.15c	will be available at the point of contact					
			1.15d	will also be included in an archive page(s)					
			1.15e	guides will be searchable					
	1.26	review existing game entry process			make the process quick and concise & have an automated roadmap				
			1.26a	create online form	with a page header to differentiate between new and edit. Should include form fields for text entry and/or upload				may prepopulate fields with existing user information
			1.26b	don't take users out of the process					
			1.26c	save information as a way of tracking user progress	allow users the opportunity to see previous entry/ies to compare/contrast of before and after photos				this information could be displayed in a dashboard or progress tracker. Alternatively, collect into the calendar with different views (monthly, weekly, etc)
	1.30	Community Communication Tools			provide a way for users to communicate with each other				available to all users
			1.30a	allow users to send messages to other users	create a "contact me" link				
			1.30b	provide a way for users to send messages within the system	create a send message form				
			1.30c	create a member directory	allow users to find other users to communicate with				
			1.30d	keep track of user messages	create a log file				
			1.30e	ability to block and accept messages	create an address book that includes this functionality				
	4.0	Admin tool to send emails to users			ability to create emails and send email campaigns to users				
			4.0a	create form to enter email content					
			4.0b	create custom scheduling options					
			4.0c	ability to save emails in database	create archiving system and interface				
		Email Reminders		opton to send email reminders to users subscribed to updates from profile		1) a certain (x) day of the week or (2) day of the month, sent on such a schedule - 2) a certain number of days after a specific page in the site 3) a certain number of days before a specific page in the site 4) the last 30 days.			
				opton to send email updates to their peer and if others) on their progress		1) The updates could include (a) number of days/weeks/months left, (b) a list of changes in their stats on the profile page (c) a list of changes in their peer's stats (d) sort or compare their profile page as the person can judge them.			
existing feature		Enter Success story content		Has a mini-dashboard (story, workouts, bubble, favorites)					
existing feature		Transformation Tracker							
existing feature		Diary							
existing feature		Target Heart Rate calculator							
existing feature		calculators (body / body fat, healthy weight							
existing feature		message boards							
existing feature		blogs							
existing feature		chatrooms (VIP and Public)							
existing feature		Profile Wizard			stepps a new user through the creating their profile page the first time				
Registration & User Profile									
	1.3	Consolidate user account and profile information							
			1.3a	create username and screenname on both forms or on both	add to the terms and conditions				this is not a single sign on for beachbody
			1.3b	add create screenname to registration form					users will create a profile during the sign up process. Only the name and the email will be required. Users will then be able to add data fields by pressing them with personalized content, tools and information
	1.28	create welcome page for new users							
			1.28a	provide welcome message					
			1.28b	provide direction for users on what they should do next	make next steps links				
	1.27	review member sign up flows			make sure the user sign up flows are intuitive and bulletproof				
			1.27a	capture coach-to-direct address	provide a form field in registration for coaches to enter their (x) direct affiliates				check technical feasibility
			1.27b	ability for a user to enter coach's name	add a field on registered form so users can request a specific coach				
existing feature		accounts/profile create/edit							
existing feature		login/password/remember me/forgot password							
Content									
	1.4	Display a user's coach name on all pages							
			1.4a	display coach's name on all pages and in the header (about and every page)					
	1.5	Integrate game with other site content							
			1.5a	provide opportunity to enter: new winners or feel-about-throughout-site					
			1.5b	create a "featured winner" module to rotate throughout site	may display video or still photos with copy in module				
	1.6	Redesign daily prize winner module							
			1.6a	give module a stronger presence	module gets last on landing page next to the testimonial slot				
			1.6b	display larger photos	ability to display user photos in a range of sizes				create size standards for cropping photos
	1.10	ability for users to contact a coach in team mess							
			1.10a	create a module for guest or club members to learn about club opportunities: such as (upcoming	current bio rules will apply				
	1.15	create personalized homepage for all users							personalized homepages are unique to each user. They are built in public and in private view
			1.15a	offer a choice of pre-determined content modules					
			1.15b	provide homepage set up during registration	opportunity to skip				
			1.15c	allow users to update/add page					
	1.16	Define all process for users			create a process for any phase of functionality that has more than 2 steps				
			1.16a	confine any process to a brief series of steps	4-5 maximum				
			1.16b	display process clearly and prominently					
			1.16c	highlight current step in process					
			1.16d	provide a way to exit process and (display from step)	1 if appropriate				
		create an expanded help section							
existing feature		Chat Rooms			create clear and prominent entry points to chat rooms				
existing feature		myfit.page/easy redirect							
existing feature		MOVE!							
existing feature		Fit tips and articles							
existing feature		myfit's twitter							
existing feature		Meal plans							
existing feature		Recipes							
existing feature		Trainers and Experts							
existing feature		Member Gallery							
existing feature		email my coach							
existing feature		Tony's Mailbag							
existing feature		subscription management up							
existing feature		Help and FAQs							
existing feature		game sign up/rules							
existing feature		legal disclaimers							
existing feature		terms of use							
existing feature		privacy policy							
existing feature		sample Folder							
existing feature		Welcome and T&C acceptance page for new members (only on first log in)							
existing feature		Newsletters - current and archived							
existing feature		Contact Us / Feedback							
existing feature		Single opt-out page			different from the "Manage My Subscriptions" page. This is a one-click or one-step process to unsubscribe from all email				
existing feature		Multiselect/daily email account interface			an older feature that is no available to new users				
existing feature		Winners Frame			page with legal forms for daily contest winners				
Coach Tools									
	2.1	feedback for coaches							
			2.1a	provide users with a link to contact their coach					
	2.4	Create custom homepage templates for coaches							homepage will have 3 potential views (public, private and team view)
			2.4a	provide fixed # of templates to choose from					
			2.4b	allow coaches to add custom content	give coaches the ability to write and produce their own content to publish to the site				Sylvia current has rules for content submission
		Require coaches to spend time in chatrooms once daily							
existing feature		Specific coach corners							
existing feature		Coachs Corner section							
existing feature		Coach chatrooms			part of the site MoBB site that we never finished reporting. Iron could be a nice tool for coaches				
Shopping Cart Redesign									
	1.31	shopping cart							add messaging and review for consistent and error free functionality
	1.8	ability for users to track and display purchases							
			1.8a	add a "view my order" section to user profile area	need to see what is out of the box for by-design				
			1.8b	provide users with up to date information about their purchases	dependent on bydesign data				
existing feature		direct linking to product from external link							
Video									
	5.1	Video email							
			5.1a	create email template to include video module	video should be embedded in the email				
	5.5	Trainer's tips							
			5.5a	add content to existing tips	add user's question, etc...				
Messaging									
	4.0	Create "It starts with you" experience							
			4.0a	create consistent messaging and site experience for users					
			4.0b	other mob messaging					
	4.1	Celebrime upgrades/upselling opportunities							upt the modular be used throughout the site?
			4.1a	define opportunities for internal promotions					
	4.2	Balance site content between copy and media							
			4.2a	define content strategy for the new site					
existing feature	1.16	promote daily prize winners throughout site							use banners that currently exist
Administrative Tools									
	1.23	site messaging							
			1.23a	define messaging conditions	login errors, thank-yous, form errors	these are some new emails we need to add			
			1.23b	display error type and next steps					
		email confirmations							
	5.1	Create reporting tools for business			ability for all internal teams to create, export and print reports				
			5.1a	marketing social like to have Bloomy reports: what users are doing, tracking and					
				Rank Report	Details the sale the Coaches team (versus tenure. Should have parameters that allow user to see the data they want to see				
				Lifecycle Report	Details average life cycle and milestone status of coaches team				
				Retention Report	Details succession rate of Coaches				
				Shopping Cart Analysis Report	Typical Shopping Cart configurations - Shopping Cart Abandon, Top 10 shopping cart combinations, Top 10 shopping cart products, Top 10 shopping cart product pairs, Top 10 shopping cart product triples (Reports 2#, Data need to aggregate source data from multiple systems, Reports need to be dynamically recalculated, Reports need to be saved, Reports need to be exportable, Reports need to be scheduled and published to the Business Intelligence Portal				
				Qualification Reports	Internal site usage				
				Web Analytics	Sales by Products: Sales by Customer Type, etc				
				Sales by Products: Sales by Customer Type, etc					
				Order Frequency	# of months out of a trailer month period that month-end order				
existing feature		Administration tools							
Business Rules									
existing feature		coach assignment business rules							
		allow users to change coach							
A/B Development									
	3.20	Video mgmt interface							
	1.17	Create winner's pages							
Updates									
LUMMI		add "to beside the word "Body Fat"		Enter your personal statistics		Track your personal transformation (lgpms profile)			
		change: "Set up what your goal is, and how you intend to achieve it (replace your transformation story as you see progress as this story will be your story) to "Tell us about your Goals and Success Story (optional)"		Your Transformation Story		(lgpms profile)			
		add before and after example photos		Progress photos		(lgpms profile)			
		change button label from "Add Photos" to "Upload"		Progress photos		(lgpms profile)			label should say "Upload Photos"

		Million Dollar Body: Site Feature Sets							
		Additional Requirements Out of Scope							
Department	**Item #**	**Requirement**	**Item Subset #**	**Features**	**Feature Descriptions**	**Darcy notes**	**Priority Web Team**	**Priority Business Team**	**Notes**
Phase X Features									
Navigation & Design									
	1.32	product solution finder		create page with comparasin chart					make it available for coaches
	1.15	allow users to add more media		audio, video, still photos, podcasts					
	1.29	set up employee game							
	1.12	create a diet tracker		provide more nutritional info and integrate into site					upload data from your heartrate monitor and combine with diet for more detailed health info Available in Coaches Corner.
	1.20	develop a strategy for meal plans		create a more robust tool for users (integrate e-phit or another 3rd party?)					ephit currently provides our custom meal plan option (content and tool). No customization available. Research other 3rd party solution or develop internal content and tool.
	1.21	create more nutritional tools		provide more recipes, meal plans, shopping lists, video, etc… (partner with 3rd party/healthy chef) "thin kitchen"					
	1.24	share systems with beach body		we need to define which systems we can share and how to integrate them	what systems is beach body using?				
	1.27	review login requirement for shopping purchases		consider allowing users the ability to access and purchase products from the store without a membership	display retail pricing				
	1.33	allow users to add audio to their pages							
	1.34	create tool for online user communication		display which user's are online now and provide a way to communicate with them (im, chat, video chat)					
	1.35	create a game for coaches		coaches would get points for different aspects of their business (psc's, wowy invites, invites who attended wowy workouts, etc..)					coaches would be able to keep track of their standings in real time
	1.36	Build community by displaying community statistics and information		design modules to display user stats	display total weight lost to date, # calories burned, # miles walked, etc…				see traineo.com http://www.traineo.com/pulse
		oto labs branded desktop application		an application users can install on their desktop	will allow us to drive custom content directly to the user (video, audio, etc…)				thinkdesktop.com
Video									
	3.2	Develop web broadcast network							
	3.3	Streaming townhalls		for coaches and trainers	we will use our current message board technology supplied by groupee.com				
	3.4	video conferencing							
	3.6	create a way for users to track their transformation		video or still photo treatment					
	3.8	user uploaded content		allow users to upload personal content such as video, articles, etc…	requires legal review for disclaimer may also require internal editorial review or template creation				
	3.9	video/content upload tool		research application to allow users to upload video to our site	use feedroom tool				
	3.10	video streaming (live channel)		provide live streaming video/audio content through the site (workout encouragement, stats, etc…)	bandwidth issue				
	3.11	podcasting		create a series of podcasts related to training and nutrition. Could be created					
	3.12	video concierge		yaoti.com (pop-up trainer)					
	3.13	program your station							
	3.14	from the desk of…		weekly message from carl and chris					
	3.15	wap							
	3.15	admin access to dbase							
	3.16	video confessions							
	3.17	wowy live - work out together							
	3.18	mdb-u							
	3.19	shop til you drop							
Localization									
		make website and products available to other languages and cultures		re-create site content, design and structure for another culture	spanish and asian cultures will be first (specify countries)				
Coaches Tools									
	2.2	Create and improve coach recruiting tools		**Address Book**: Contact details, customer source, ability to upload contacts from an external source.					
	2.3	track coach business development		create a video that documents a coach building their business					
	2.5	create reporting tools for coaches		such as: downline status, order and payment info, active/inactive, returns, email, refunds. Create insight into their business					
	2.6	ability for coaches to track their customer's purchases		provide coaches with detailed reports of their customer's purchases	no sharing of user account or profile information will occur				
	2.7	Automated Coach Recognition/advancement status		Automate publishing of Coach Rank Advancements and what is need to get to the next rank	weekly update triggered by committed bonus process.				At a glance illustration of what the Coach need to advance. For Emeralds advancing toRuby and Diamond, it would be great to show what their last check
	2.8	Provide coaches with more sales tools and product information		Give Coaches access to key selling points of all of the products (product nutritional fact sheets)					

Million Dollar Body: Site Redesign Requirements

Technical Requirements

Department	Item #	Requirement	Item Subset #	Features	Feature Descriptions	Priority Web	Priority Business	Notes
Phase 1 Features								
Financial Tools								
	5.2	ability to reprocess declined credit cards						create an automated process
	5.3	edi communication between sales order system & distribution centers						for order fulfillment data
	5.4	proper financial periodic cutoffs						for reporting
	5.5	Capture funds after Shipping						
	5.6	create batch out packslip process						automate, schedule and run nightly
Backend								
	1.3	Consilidate user account and profile information						
	1.6	Update browser contraints			redesign in 1024x768 making sure key functionality is available for 800x600			89% of our users are at 1024x768 *webstats
	1.17	Define and implement analytics system			develop an internal system for tracking user data on the website			we have access to both google analytics and webstats
	1.24	share systems with beach body			we need to define which systems we can share and how to integrate them			what systems is beach body using?
	1.25	get access to data that is stored outside our system			bydesign currently captures user data that we need access to. We'd like to port this data and save it to our database for analytics and reporting			working with bydesign
	1.27	review login requirement for shopping purchases			consider allowing users the ability to access and purchase products from the store without a membership			display retail pricing
	1.31	shopping cart			add messaging and review for consistant and error free functionality			relies on relationship with bydesign
		customer data migrations						
		customer data capture						
		flat file customers						
		cancellations						
		BD core functionality not otherwise identified						
chron jobs								
		Database cleanup		run at various times during the day to delete temp tables that are no longer needed and older data from logs. A few may be not be needed after the code is changed.				
		Profile wizard submissions		sweeps completed but unsubmitted profiles into the admin's queue for processing				
		Database backups for production						
		HTML backups for dev and production		may not be needed after implementing VSS				
		"Welcome from your Coach" email						
		Success Buddy Invitations		small number of invitations are sent out real time and the user gets the confirmation screen on completion, but if someone tries to send out more than 20, this cronjob handles it instead.				
		Daily Prize Winner Selection						
		WOWY Ticker stats						
		WOWY Group expiration						
		Time zone changing		to set the different time zones correctly for those that do not observe DST.				
		Member data deletion and archiving		for members who have been cancelled over 90 days. Currently not running since launch of MDB.				
notes & eliminations								
		Consider having just one chatroom.						
		The mini-dashboard called "Enter the Success Story Contest" on the roadmap is really the Profile Page and is available to all MDB users. There are a few other pages make up the Success Story Submission, available only to club members.						